PUTTING PUBLIC SPACE IN ITS PLACE
A HARVARD CONFERENCE ON PUBLIC SPACE
THURSDAY, MARCH 7, 2013
6:00 PM – 8:00 PM
CAMPUS CENTER, HARVARD UNIVERSITY
CAMBRIDGE, MASSACHUSETTS

FREE & OPEN TO THE PUBLIC

Thursday, March 7
3:00PM - 5:00PM
OPENING EVENTS: COMPOSING PUBLIC SPACE
Jared Pander

4:00PM - 5:00PM
HOW RELATIVELY IS THEORETICAL?

Residential development, street planning, and public space are not separate from each other but are dependent on mutually reinforcing attributes that require theoretical consideration. In the face of complex and interrelated social, economic, and environmental factors, how can we understand the role of public space in society and simultaneously transcend the limitations of our theoretical frameworks? How do we transcend our well-known limitations and develop new theoretical tools to address public space in 21st-century society? In this panel, we will explore the nature of public space and the role of theory in the development of new tools and methodologies that can help us understand and design public space.

Speakers:

Piper Gauvatz, Professor of Geography, University of Massachusetts, Amherst; Professor Emeritus of Urban Planning, Peter Marcuse, University of California, Berkeley; Dean for Community Engagement, Tulane University School of Architecture; Jeffery Hou, Director General, Spatial Planning and Water Affairs, Dutch Ministry of Infrastructure and the Environment; and Marketing Director, Redmoon Theater, Chicago;

Moderator: Martha Minow, Professor of Urban Theory, Harvard Graduate School of Design;

5:00PM - 8:00PM
DESIGNING PUBLIC SPACE: BY WHOM, FOR WHOM?

Who should design public space? Does public space exist for whom? For many designers, the answer is too small: "I mean by public (and who is public) anyway?" In this session, we will explore the various stakeholders involved in the design and management of public space and consider the implications of these relationships for the future of public space.

Speakers:

Pipera, Gauvatz, Marcuse, Hou, Minow, and Jonathon Marvel, President, Project for Public Spaces, New York; Co-Founder, West 8, Rotterdam, The Netherlands; Adrian Geuze, Speake rs, Audience

6:30PM - 8:00PM
INFORMAL TEMPORARY DIY TOPOUS POP-UP EVERYDAY ???

Putt ing public space: Wh y, Whom, For Whom?

With the support of Harvard Graduate School of Design, Urban Planning and Design Department

3:00PM - 5:00PM
PUBLIC SPACE AND DIVERSITY: FOR THE PEOPLE, BY THE PEOPLE?

How does public space foster diversity? In this panel, we will explore the role of public space in promoting diversity and inclusivity in 21st-century society. We will consider how public space can serve as a platform for dialogue and engagement, and how it can be used to promote cultural exchange and social cohesion.

Speakers:

Joanne Lofaro, Director General, Spatial Planning and Water Affairs, Dutch Ministry of Infrastructure and the Environment; and Professor, University of New York; Gerg Markovitch, Professor of Urbanism and Development, School of the Built Environment, University of New South Wales; John Parkinson, Director General, Spatial Planning and Water Affairs, Dutch Ministry of Infrastructure and the Environment; and Marketing Director, Redmoon Theater, Chicago;

Moderator: Martha Minow, Professor of Urban Theory, Harvard Graduate School of Design;

5:00PM - 8:00PM
WHAT S NEXT?

Public space is a critical component of the public sphere and has the potential to shape the way we understand and interact with our communities. In this session, we will explore the future of public space and consider how it can be used to address some of the most pressing issues of our time, including climate change, social equity, and economic development.

Speakers:

Pipera, Gauvatz, Marcuse, Hou, Minow, and Jonathon Marvel, President, Project for Public Spaces, New York; Co-Founder, West 8, Rotterdam, The Netherlands; Adrian Geuze, Speake rs, Audience

6:30PM - 8:00PM
PUBLIC SPACE IN NEW FORMS OF WATER?

How can we use public space to address water issues? In this session, we will explore the potential of public space to address water-related issues, such as flooding, drought, and water scarcity. We will consider how public space can be used to promote water conservation and to create new opportunities for water-related innovation.

Speakers:

Joanne Lofaro, Director General, Spatial Planning and Water Affairs, Dutch Ministry of Infrastructure and the Environment; and Professor, University of New York; Gerg Markovitch, Professor of Urbanism and Development, School of the Built Environment, University of New South Wales; John Parkinson, Director General, Spatial Planning and Water Affairs, Dutch Ministry of Infrastructure and the Environment; and Marketing Director, Redmoon Theater, Chicago;

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